



BWG

FOODS

Declan Ralph

Retail Development Director

Declan Ralph.....

 **Retail Development Director**

 **Retailer at heart**

- Family business
- Dunnes Stores

 **Sales, Retail IT, Store Development**

 **Responsible for...**

- New and refit store development programme
- “Creative Space” Design Team
- Category Management





BWVG
FOODS





The  Group
South Africa



By numbers.....



BWG
FOODS
1000+ Stores

The central graphic features the BWG logo, which consists of three green curved shapes forming a stylized 'B' or 'W'. To the right of the logo, the word 'BWG' is written in large, bold, blue capital letters. Below it, the word 'FOODS' is written in smaller, green, sans-serif capital letters. At the bottom, the text '1000+ Stores' is written in large, bold, blue capital letters with a slight 3D effect.



**>100 Company Owned
Stores**

VALUE CENTRE

22 Branches Nationwide



BWG FOOD SERVICE







€1.2bn turnover

500+ supplier relationships

15,000 wholesale customers

23,000 people employed in our branded retail estate

Over 1 Million Shoppers Served Daily





BWG

FOODS



MACE



Londis



...ing **focus** ...

...ed to feel free ...

... I cant live my ...

... understand ...

... need to feel ...

Food To Go →

D E L I





Breakfast



Lunch



Dinner





Flagship stores Programme



latest retail trends

food to go ideas



Flagship stores Programme

SPAR



Welcome
to **SPAR**
Millennium Walkway



Enjoy in the store.

Enjoy now

Tasty Deli

 Fruit & Veggie Salad € 3.90	 Fruit & Veggie Salad € 2.40	 Cinnamon Roll € 3.80
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Tasty Deli

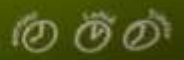
 Breakfast Sandwich € 3.80
--

Tasty Deli

 Breakfast Sandwich € 3.80	 Breakfast Sandwich € 3.80
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Tasty Deli
Fresh food all day



SUBWAY

PREPARED TO GO'S

€3

3-10

3

€4

€6

Hot 'n' Cold

Submarine Sandwiches

Submarine Sandwiches

Submarine Sandwiches

Submarine Sandwiches

Submarine Sandwiches



MACE

Going the extra smile



MACE

MACE
NEW LOOK STORE
NOW OPEN

OPEN

★★★★★

MACE

SALES

OFF



MACE Deli

Gourmet Sandwiches

Homemade Pasta

Special of the Day

Fried Chicken

All our Cooked Meats Are Sliced to Order

ALL OUR MEALS FRESHLY PREPARED BY HAND EVERY DAY

Menu board with various items and prices.



CINNAMON BAKERY



HOME MADE
TRADITIONAL
BAKERY





MAXOL

At the heart of it

MACE

Going the extra smile



...ome to Straffan Road, Maynooth

MAXOL



NO ENTRY

MAXOL

UNLEADED Litre **129.9**

DIESEL Litre **123.9**

MACE

moreish cafe

15°C OFF





Fresh Fairtrade Tea

Bewley's Go



Traditional Fairtrade Tea
Earl Grey
Darjeeling
Cinnamon

Speciality Tea
Matcha
Mint Chocolate Tea
Caramel

Prepared & Bottled
Healthy
Water & Milk-Cooking

MAKES
MANDARINES
ONLY
€1.50
PER KILO

Bewley's
Fairtrade coffee

moreish
FRESH FOOD AT MAXOL

BWG
FOODS



The Londis logo, consisting of a stylized leaf icon with a red-to-yellow gradient above the word "Londis" in a bold, dark green sans-serif font.

Londis

Londis

Food Market

Londis

Off Licence

Londis





FRUIT & VEGETABLES

Bia Blas Bia Blas Bia Blas Bia Blas Bia Blas Bia Blas

Share the Friendship Table

Bia Blas

control your sugar intake

Bia Blas Bia Blas Bia Blas Bia Blas Bia Blas Bia Blas

ATM

Londis

THE BEST ICE

VE SPECIAL OFFERS

SAVE SPECIAL OFFERS

SAVE SPECIAL OFFERS

SAVE SPECIAL OFFERS

SPECIAL OFFERS

FRESH FOR YOU BAKERY FRESH GOODS

FRESH FOR YOU BAKERY FRESH GOODS

FRESH FOR YOU FRUIT & VEGETABLES

FRESH FOR YOU

FRESH FOR YOU Selected Bakery Goods

FRESH FOR YOU Selected Bakery Goods

FRESH FOR YOU Selected Bakery Goods

FRESH FOR YOU Selected Bakery Goods

FRESH FOR YOU Selected Bakery Goods

FRESH FOR YOU Selected Bakery Goods



BAKERY
Londis

Bia Bia

ATM

Seattle's Best
Coffee



Londis

Muffins
€1.50

Muffins
€1.50



CHOICE





INSOMNIA



Menu	
Item 1	Price
Item 2	Price
Item 3	Price
Item 4	Price
Item 5	Price
Item 6	Price
Item 7	Price
Item 8	Price
Item 9	Price
Item 10	Price



Tas











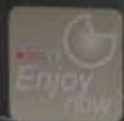
N67 *Inis Diomain*
ENNISTIMON

Gaillimh
GALWAY **N67**

km *Baile Uí Bheachain*
11 BALLYVAGHAN

Cinn Mhara km
KINVARRA 9





BWG features prominently in Awards





2016

2015

The image shows four red dice arranged in a row on a light-colored surface. The top faces of the dice display the numbers 2, 0, 1, and 6 from left to right, forming the year 2016. The bottom faces of the dice display the numbers 2, 0, 1, and 5 from left to right, forming the year 2015. The dice are slightly offset and cast soft shadows.





Sell More





Growth
AHEAD







MACE


Londis





BWG

FOODS

Declan Ralph

Retail Development Director



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