

# Cash & Carry The Future

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# Food Trends



# Cash & Carry of the Future



A photograph of a dining table set for a meal. In the foreground, a person's hands are seen setting a place with a blue and white checkered napkin, silverware, and a white flower. The table is covered with a red placemat and features a variety of dishes: a bowl of mixed nuts, a glass of red wine, a pitcher of lemonade with lemon slices and a blue straw, a plate of bread, and a pizza topped with tomatoes and cheese. A green bottle of beer is visible on the left. The background shows more of the table and a blurred indoor setting.

# Food Trends 2016

# 8 Trends

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1. Generation Eat
2. Health
3. Technology
4. Disruptors
5. Expertise
6. Trending Cuisines
7. Stories
8. Value



# 1. GENERATION EAT



# 2. HEALTH



### 3. TECHNOLOGY

“It’s almost inverted itself where you’re producing a dish to photograph, as opposed to producing a dish to eat and there might have been a photography of it’



# 3. TECHNOLOGY

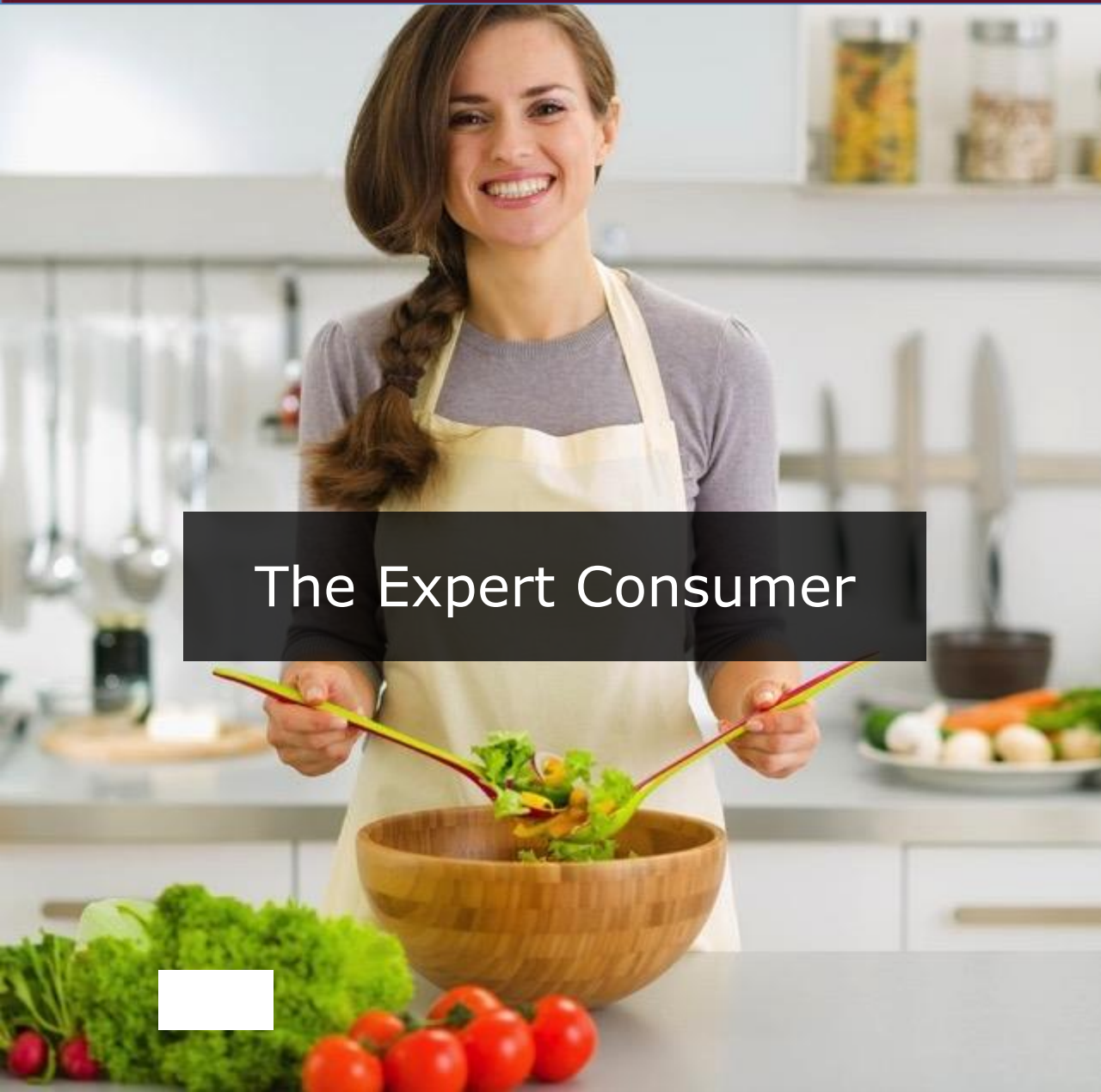




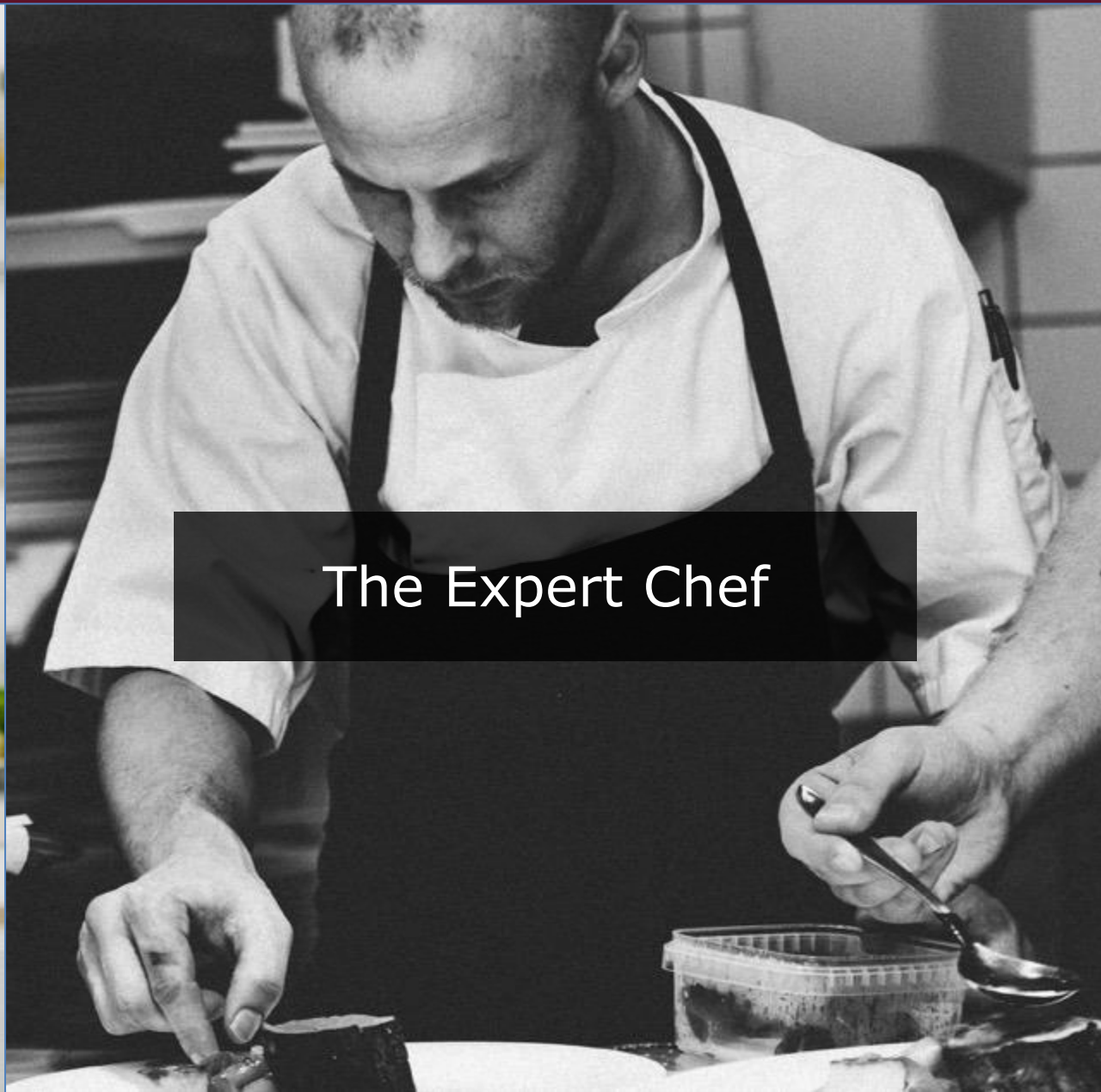
# 4. DISRUPTORS



# 5. EXPERTISE



The Expert Consumer



The Expert Chef

## 6. TRENDING CUISINES & DRINKS



# 7. STORIES



## 8. VALUE





# Our Response

# Ballymun Food Emporium



# 1. GENERATION EAT





## 2. HEALTH



# 3. TECHNOLOGY



# 4. DISRUPTORS



MARCELLA'S

  
**CHIPMONGERS**

CHURCHTOWN

FISH  
SUPPERS  
FILLER  
UPPERS

PERIMETER  
1PM - 11PM  
TUES - SAT  
11AM - 1AM

MEAL DEAL  
BURGERS, CHIPS  
& DRINK  
€6

CHIPPER  
CHIPS  
AND  
SAUCEY  
DIPS

**CHIPMONGERS**  
BY THE CHIPPERS  
MEAL DEAL  
BURGERS, CHIPS  
& DRINK  
€6

## 5. EXPERTISE



## 6. TRENDING CUISINES & DRINKS



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## 6. TRENDING CUISINES & DRINKS



## 6. TRENDING CUISINES & DRINKS





# 7. STORIES



## 8. VALUE





MUSGRAVE  
**MarketPlace**