### JUST EAT

Delivering Innovation & Excellence in the Online Takeaway Sector



#### JUST EAT - A Global Brand

• 13.4 million active users

• 13 Markets

• 96.2 million orders

 stg£1.7billion in restaurant sales





#### THE IRISH TAKEAWAY SECTOR 2016





JOBS SUPPORTED BY TAKEAWAY SECTOR

TAKEAWAY SECTOR ACCOUNTS FOR



OF RESTAURANT SECTOR



€1.003 BILLION

TOTAL CONTRIBUTION OF TAKEAWAY SECTOR TO IRISH GDP IN 2015



TAKEAWAY MARKET TO GROW BY

17%
BY 2020

ONLINE TAKEAWAY SECTOR TO GROW BY

40-60%

BY 2020

RKET



2,995
ESTABLISHMENTS
SELLING TAKEAWAY
FOOD



TAKEAWAY SECTOR DELIVERED

€450 MILLION

**IN TAX REVENUE TO EXCHEQUER IN 2015** 

#### IRELAND - Leading online marketplace for food ordering & delivery



& +30 cuisines



**Diverse Customer Base** 





+1,800 +400K Restaurants Customers

> 53% Female 47% Male

+79% 18 - 35 yrs Mobile

+700,000 App downloads

+76% ordering on app & mobile Social Reach

+108K Facebook

+46k Twitter

+3k Instagram

Snapchat





# Partnerships



































## Increasing Access









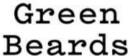




























## Restaurant Partner Profitability









## JUST EAT

#### **Restaurant Overview**

An over view of key metircs over the last 60 days



## Restaurant Support

















ARE OPTIONAL







# Thank you